

AMERICAN FORK CAVEMEN



SPONSORSHIP PACKAGES

All packages, \$600 and up, will include your ad running on the monitors in the gym during all home winter events.

ELITE--\$800.00

- Business add will run on monitors in Cave during winter events
- **Full Page Premium Placement Color Ad space** in digital media guide
- Team Picture

PLATINUM--\$600.00

- Business add will run on monitors in Cave during winter events
- **Full Page, Color Ad space** in digital media guide
- Team Picture

GOLD--\$400.00

- **Full Page, Color Ad space** in digital media guide
- Team Picture

SILVER--\$200.00

- **Half Page, Color Ad space** in digital media guide
- Team Picture

BRONZE--\$100.00

- **Quarter, Color Ad space** in media guide
- Team Picture

AMERICAN FORK CAVEMEN

2020-21 SPONSORSHIP/ADVERTISING FOR MEDIA GUIDE



Business Name: _____

Contact Person Name _____ Phone # _____

Player Name: _____ Phone # _____

LEVEL OF SPONSORSHIP

- ELITE--\$800.00**
Premium Full Page Color Ad, Display ad on TV monitors, Team Picture
- PLATINUM--\$600.00**
Full Page Color Ad, Display ad on TV monitors, Team Picture
- GOLD--\$400.00**
Full Page Color Ad, Team Picture
- SILVER--\$200.00**
Half Page Color Ad, Team Picture
- BRONZE--\$100.00**
Quarter Page Color Ad, Team Picture

Make checks payable to American Fork Girls Basketball or pay online at

www.myschoolfees.com

Create an account

Click on American Fork High School

Show Public Items

Girl Basketball Enter Donation/Sponsor Amount

AMERICAN FORK HS ADVERTISING SPECIFICATIONS

Program Advertisements:

Advertisements for programs depend on the size of the ad purchased. The sports programs are digital layouts. The following specifications are recommended:

- Full page advertisement
- ½ page advertisement
- ¼ page advertisement

Program ads are placed in digital format and can be accessed through a bar code. High quality pdf images are strongly recommended. Email the file to Leslee Warr at

lwarr@alpinedistrict.org

Electronic Advertisements:

Advertisements for TV screens must all conform to the following specifications:

- 16:9 aspect ratio (standard widescreen TV ratio)
- High quality PDF's only
- Simple—these will be viewed from a distance, so small text will not be visible in many cases. They will rotate every 5-7 seconds so design the image to have immediate impact on the viewer.
- Email all electronic ads to Rachel Phillippi at
rphillippi@alpinedistrict.org

These ads will be viewed at **ALL** winter events held in the Cave. Not just girls basketball. **Thank you for your support.** We will work hard to give you the best advertising visibility possible