

AMERICAN FORK CAVEMEN



SPONSORSHIP PACKAGES

All packages, \$600 and up, will include your ad running on the monitors in the gym during all home winter events.

ULTIMATE--\$1000.00

- Business add will run on monitors in Cave during winter events
- **Full Page Premium Placement Color Ad space** in digital media guide
- 2 Basketball Game Season Passes
- Team Picture
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ELITE--\$800.00

- Business add will run on monitors in Cave during winter events
- **Full Page Premium Placement Color Ad space** in digital media guide
- Team Picture

PLATINUM--\$600.00

- Business add will run on monitors in Cave during winter events
- **Full Page, Color Ad space** in digital media guide
- Team Picture

GOLD--\$400.00

- **Full Page, Color Ad space** in digital media guide
- Team Picture

SILVER--\$200.00

- **Half Page, Color Ad space** in digital media guide
- Team Picture

BRONZE--\$100.00

- **Quarter, Color Ad space** in media guide
- Team Picture



AMERICAN FORK CAVEMEN

2021-22 SPONSORSHIP/ADVERTISING FOR MEDIA GUIDE

Business Name: _____

Contact Person Name _____ Phone # _____

Player Name: _____ Phone # _____

LEVEL OF SPONSORSHIP

- ULTIMATE--\$1000**
Premium Full Page Color Ad, Display ad on TV monitors, Team Picture, 2 Basketball Season Passes
- ELITE--\$800.00**
Premium Full Page Color Ad, Display ad on TV monitors, Team Picture
- PLATINUM--\$600.00**
Full Page Color Ad, Display ad on TV monitors, Team Picture
- GOLD--\$400.00**
Full Page Color Ad, Team Picture
- SILVER--\$200.00**
Half Page Color Ad, Team Picture
- BRONZE--\$100.00**
Quarter Page Color Ad, Team Picture

If Sponsor pays by check there are no fees.

Make checks payable to American Fork Girls Basketball

*** If paying by credit card please understand processing fees will be applied.

Paying with credit card:

Click on <https://www.successfund.com/afhsgirlsbball>

Click on shop now, click on the package and checkout. Fees have been added for processing fees

AMERICAN FORK HS ADVERTISING SPECIFICATIONS

Program Advertisements:

Advertisements for programs depend on the size of the ad purchased. The sports programs are digital layouts. The following specifications are recommended:

- Full page advertisement
- ½ page advertisement
- ¼ page advertisement

Program ads are placed in digital format and can be accessed through a bar code. High quality pdf images are strongly recommended. Email the file to Leslee Warr at

lwarr@alpinedistrict.org

Electronic Advertisements:

Advertisements for TV screens must all conform to the following specifications:

- 16:9 aspect ratio (standard widescreen TV ratio)
- High quality PDF's only
- Simple—these will be viewed from a distance, so small text will not be visible in many cases. They will rotate every 5-7 seconds so design the image to have immediate impact on the viewer.
- Email all electronic ads to Rachel Phillippi at **rphillippi@alpinedistrict.org**

These ads will be viewed at **ALL** winter events held in the Cave. Not just girls basketball. **Thank you for your support.** We will work hard to give you the best advertising visibility possible